

Message Text

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ACTION EA-07

INFO OCT-01 ISO-00 EB-05 DRC-01 RSC-01 /015 W

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R 150831Z AUG 74

FM AMEMBASSY MANILA

TO USDOC WASHDC

INFO SECSTATE WASHDC 6048

AMEMBASSY KUALA LUMPUR

AMEMBASSY SINGAPORE

UNCLAS MANILA 9761

E.O. 11652: N/A

TAGS: BEXP, RP

SUBJ: ANALYTICAL AND LABORATORY INSTRUMENTATION CATALOG SHOW

REF: A) STATE A-9166, SEPT 9, 1972; B) SINGAPORE, 3216

FOLLOWING SUMMARY REPORT ON SUBJECT SHOW IS SUBMITTED
PER REFERENCE AIRGRAM:

1. NAME OF EXHIBITION: ANALYTICAL AND LABORATORY
INSTRUMENTATION CATALOG SHOW.

2. PLACE AND DATES OF EXHIBITION: BALLROOM, AMERICAN
EMBASSY CHANCERY BUILDING, 1201 ROXAS BOULEVARD, MANILA
PHILIPPINES. JULY 24-26, 1974.

3. NUMBER OF FIRMS SUPPLYING CATALOGS: 150 (BECHMAN
INSTRUMENTS, INC., CATALOG ARRIVED JULY 31, 1974).

4. NUMBER OF VISITORS:

REGISTERED - 170

TOTAL - 324

5. NUMBER OF TRADE INQUIRIES DEVELOPED (CATALOGS
REQUESTED): 2235

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6. NUMBER OF EXHIBITING FIRMS RECEIVING TRADE INQUIRIES:

150

7. COMMENTS: NUMBER OF VISITORS FOR SHOW WAS LARGE AND THE QUALITY HIGH. ATTENDANCE BY MINING AND METALLURGICAL FIRMS AND MEDICAL INSTITUTIONS IN BOTH THE PRIVATE AND PUBLIC SECTOR WAS NOTEWORTHY. AGENTS OF SEVERAL OF FIRMS REPRESENTED STATED SHOW WAS VALUABLE PROMOTIONAL TOOL. EMBASSY EXPECTS MANY PARTICIPATING FIRMS WILL RECEIVE INQUIRIES ABOUT AGENCY RELATIONSHIP.

EMBASSY BELIEVES SLIDE PRESENTATIONS HAVE VALUE IN ATTRACTING VISITORS BUT SHARES EMBASSY SINGAPORE'S DISAPPOINTMENT AT LACK OF RELATIONSHIP BETWEEN PRESENTATION AND PURPOSE OF SHOW. A REVIEW OF VARIOUS EQUIPMENT ITEMS AND THEIR USES OR OF RECENT ADVANCES IN EQUIPMENT WOULD HAVE BEEN MORE HELPFUL. MR. DAVIS HAD A POSITIVE APPROACH TO SHOW AND WAS MUCH IN DEMAND BY VISITORS FROM MEDICAL INSTITUTIONS. HOWEVER, BROADER BASED EXPERTISE WOULD HAVE BEEN USEFUL TO OTHER VISITORS. MANY OF WHOSE QUESTIONS MR. DAVIS COULD NOT ANSWER.

8. MISSION WOULD APPRECIATE COPY OF DIRECTORY OF LABORATORY AND ANALYTICAL INSTRUMENT MANUFACTURERS MR. DAVIS CARRIED WITH HIM TO SHOW.
SULLIVAN

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
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Concepts: n/a
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Draft Date: 15 AUG 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Source: CORE
Document Unique ID: 00
Drafter: n/a
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Executive Order: N/A
Errors: N/A
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Handling Restrictions: n/a
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Review Authority: martinjw
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Review Markings:

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US Department of State
EO Systematic Review
30 JUN 2005

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Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
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TAGS: BEXP, RP
To: COM
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005